



# Digital Marketing Agency

## About Us

We are Delhi based Digital Marketing & Web development agency helping business to be successful. to grow your business digital marketing is essential nowadays in this world. If you want to be successful in business, you can hire the top-oriented services of MyLeadsMantra.

We are a leading & reputed firm in the Digital PR, Media relations, reputation management & brand building, digital marketing, Social media ads, Marketing Software & Aps, Application & Web development, database management & Investor relations.

The best thing about our company is we focus on fresh and unique ideas to grow the business lines of different clients. Our experienced team analyses your industry, brand and audience to make the right strategy for growing your business.

No project is too big or small for us, our dedicated team of social media experts live and breathe all things social, and each have vast experience in setting up and executing successful paid and organic social media campaigns across all platforms, including.... Facebook Instagram LinkedIn etc



# Why MyLeadsMantra



- 01 Creative**
- Content Marketing • Email Campaigns • Remarketing
  - SEO Management • Google Ads • Web Analytics
- You will get 30 Creative Services for different Platform*

- 02 Social Media Optimization**
- Profile Management • Audience Engagement
  - Organic & Paid Campaigns
  - Tailored Content Plans • Post Scheduling
- Service available for first 30 Days with the Package*

- 03 Social Media Ads<sup>^</sup>**
- Facebook, Instagram, Google My Business & Google Ads
- We will provide Social Media Ads support Services for next 30 Days*

- 04 Web Development**
- Website Design & Development
  - Mobile Friendly • Content Management • Hosting & Maintenance
- Website development, domain and hosting will be available for 1Year only*

- 05 WhatsApp Marketing Services**
- Bulk WhatsApp Marketing Service
- WhatsApp Marketing will be available for next 1Year*

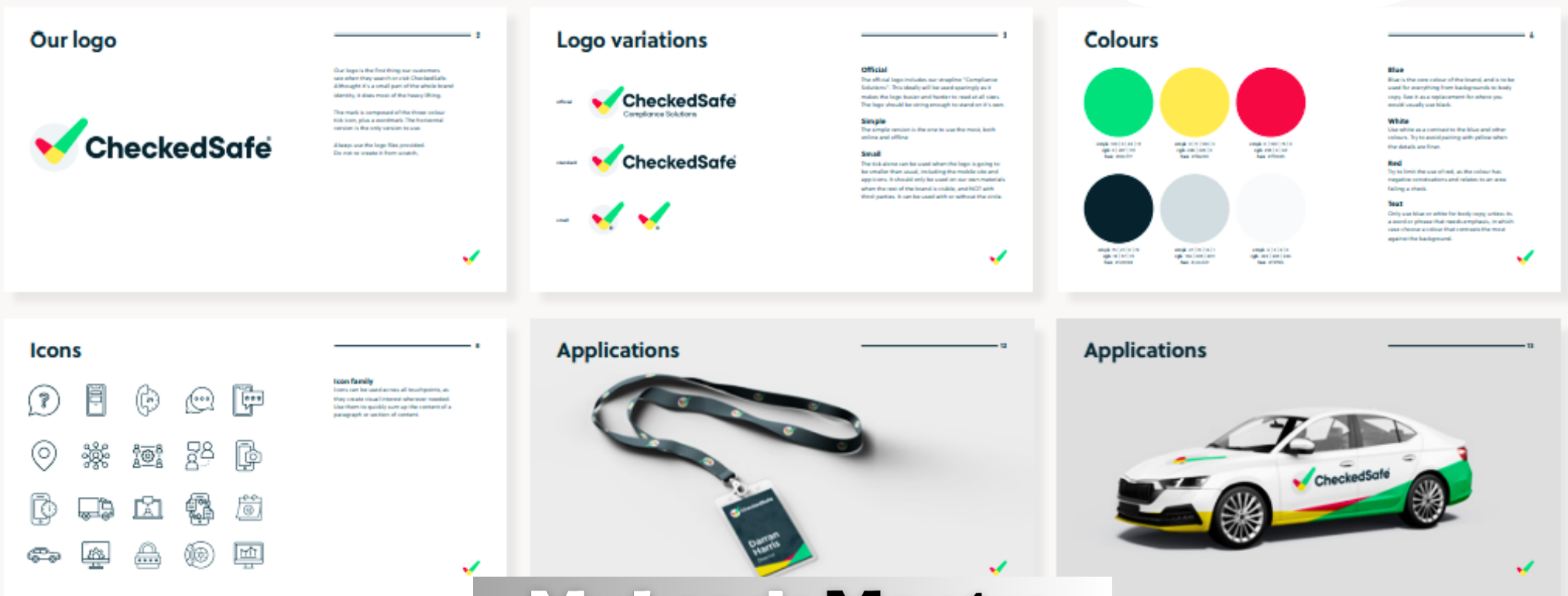
- 06 Copy Writing**
- Brochure Content • Website Content • Email Newsletters
  - Blog Articles • SEO Optimisation • Press Releases<sup>^</sup>
- This service will be applicable for next 30 days*

- 07 Digital PR (Press Release)**
- Digital PR • Life time backlink • Non- Disclaimer
  - Best for SEO Optimisation • Press Releases for brand building
- <sup>^</sup>

# CREATIVE

Comprehensive graphic design services that fuse creativity with a keen eye for detail.

No project is too big or small for us to Create Your Dream Design. Let Creative Design and Marketing Unlock your vision and make your design come alive. In this fast paced high-tech world, seeing is believing!!



# SOCIAL MEDIA

Increasing your social reach with original content creation.

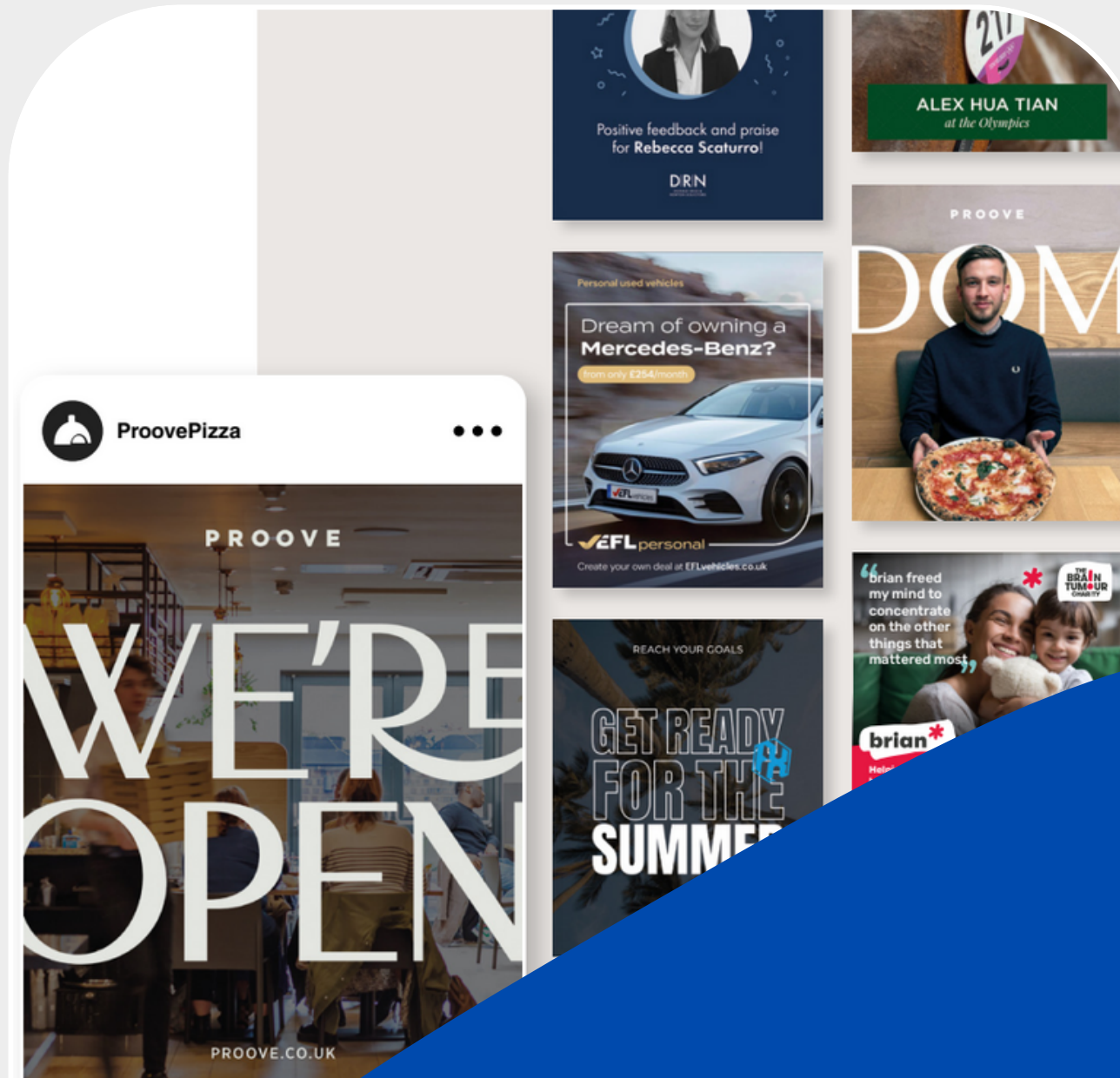
- Profile Management
- Audience Engagement
- PR & Influencer Marketing
- Organic & Paid Campaigns
- Tailored Content Plans
- Post Scheduling

Our dedicated team of social media experts live and breathe all things social, and each have vast experience in setting up and executing successful paid and organic social media campaigns across all platforms, including....

Facebook

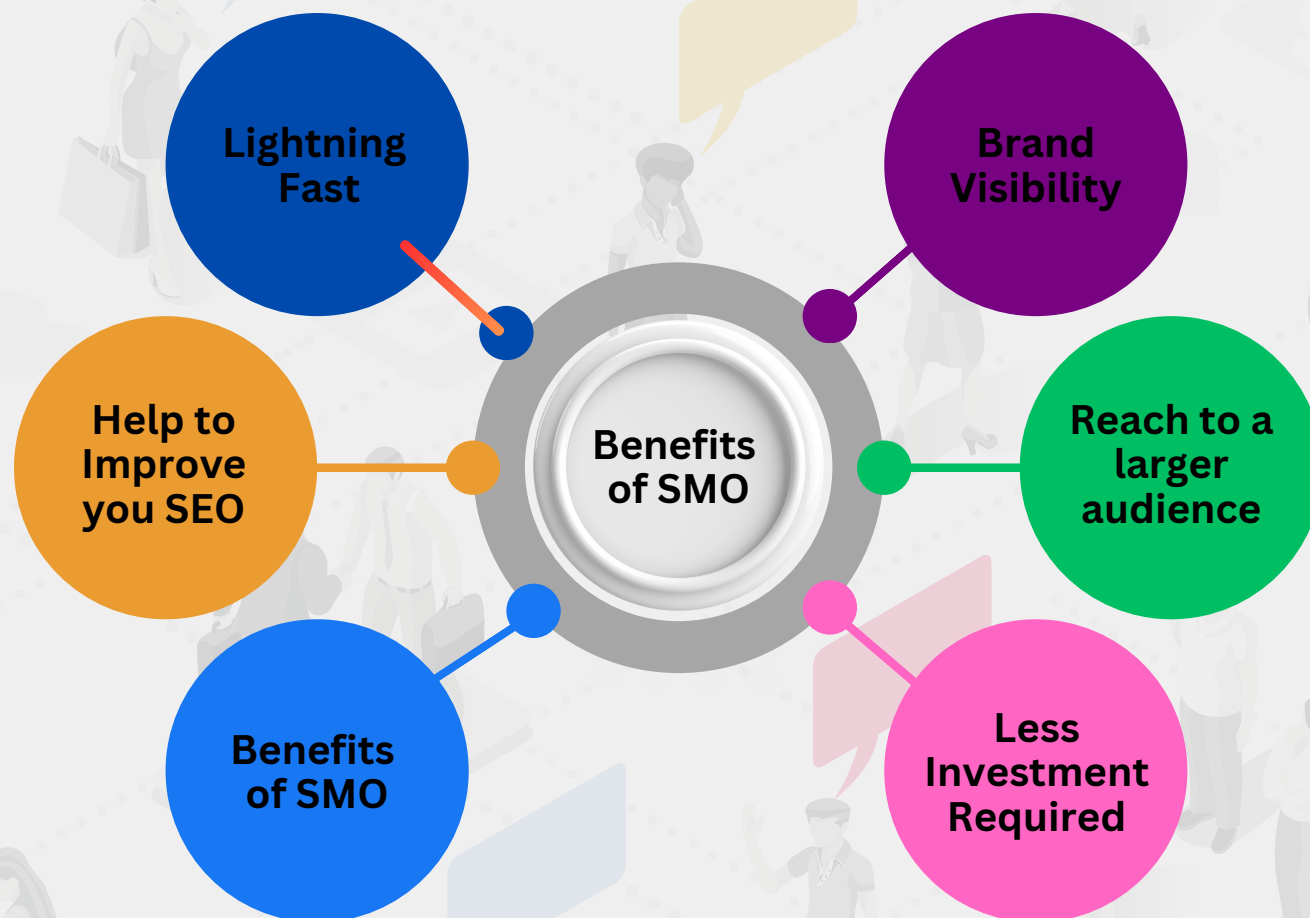
Instagram

LinkedIn etc



# SOCIAL MEDIA OPTIMISATION

Social media optimization (SMO) is the use of social media sites to manage and enhance an organization's message and online presence. As a digital marketing strategy, social media optimization can be used to increase awareness of new products and services, connect with customers, and mitigate potentially damaging news.



## What is to be done in Social Media Optimisation

1. Facebook: Content Creation, Content Posting, Engagement (Weekly Four creatives and content will be posted by us)
  2. Instagram: Content Creation, Content Posting, Engagement (Weekly Four Creatives and content will be posted by us)
  3. Pinterest: Content Creation and Posting, Engagement (Weekly Four Creatives and content will be posted by us)
  4. LinkedIn: Profile Building, Content Creation and Posting, Engagement (Weekly Four Creatives and content will be posted by us)
- It covers all festivals and events banners for social media use !!

# SOCIAL MEDIA

## ADVERTISING

**Generate high quality leads and sales from targeted campaigns on Facebook, Instagram and LinkedIn.**



### **Social Platform Expertise**

We are experts in the most effective platforms for businesses, including LinkedIn, Facebook, and Instagram. We use our knowledge to develop an effective strategy that helps you reach your goals on the social advertising platforms of your choice.



### **Ad Creation**

We've developed hundreds of creative ads for our clients to drive engagement, traffic, and conversions for a variety of different offers. Keeping your brand and style guide in mind throughout the creative process



### **Bidding Know-How**

Budget management is one of the most complex aspects of social media advertising, but our seasoned team knows exactly what to do. We incorporate best practices into your bidding strategy that drive results from your ads while minimizing your cost per desired action.



### **Monitoring and Testing**

you don't have the time to consistently monitor the performance of your social media campaigns. That's why we're here. We regularly check on your campaigns, noting improvements and areas for optimization



### **Comprehensive Reporting**

we're all about transparency. We make sure that you're informed about the status of your campaigns and individual ads on a regular basis, sending you full reports of all relevant data and KPIs. Additionally, we provide performance analysis from our social media advertising experts.



**If you haven't claimed and optimized your Google My Business listing, your business could be missing out!**

**1** Get found in local search results

64% of consumers have used Google My Business to find contact details for local businesses. By creating a Google My Business profile, you significantly increase your chances of getting found online. GMB listings get priority on the first page of local Google searches and Maps queries.

<https://myleadsmantra.com> we help business owners to establish their business presence online

**2** Free Google Advertising

A GMB listing offers a faster and cheaper way to get targeted exposure on Google. The listing puts your business in front of many potential customers and gives them easy access to your contacts, direction, website, and hours of operation – all at no cost.

**3** Reviews

GMB reviews are an important marketing tool to get referrals and feedback. GMB allows customers to leave ratings, reviews, and images on your listing. Customer reviews can improve local SEO and increase sales.

**4** Insights

Get to know your customer with GMB insights. GMB provides you with insights about your business listing, giving you valuable knowledge into what's working and what's not. Learn how customers can find you and make changes to improve your business.

**5** Customer Engagement

Creating a GMB profile will give countless opportunities to engage with your prospective clients. Customers viewing your listing can call, message, or leave a review.

# Website development

## INCLUDES.....

- ✓ 1-3 Leads Average Per Day
- ✓ Website Traffic in Google Analytics
- ✓ Dynamic Website with Custom Design
- ✓ Free domain for 1 year
- ✓ Free SSL certificate
- ✓ Unlimited Bandwidth
- ✓ 10GB Storage space
- ✓ Visitor Analytics
- ✓ Site Booster
- ✓ Advanced SEO
- ✓ Lead-capture forms
- ✓ Automated marketing tools
- ✓ Website Chat widget
- ✓ 10-12 Pages\* Website
- ✓ Connected with Google Sheet
- ✓ Accept Payments^

**Our Team will take care of your website for one year after one Year you need to renew your Package.**



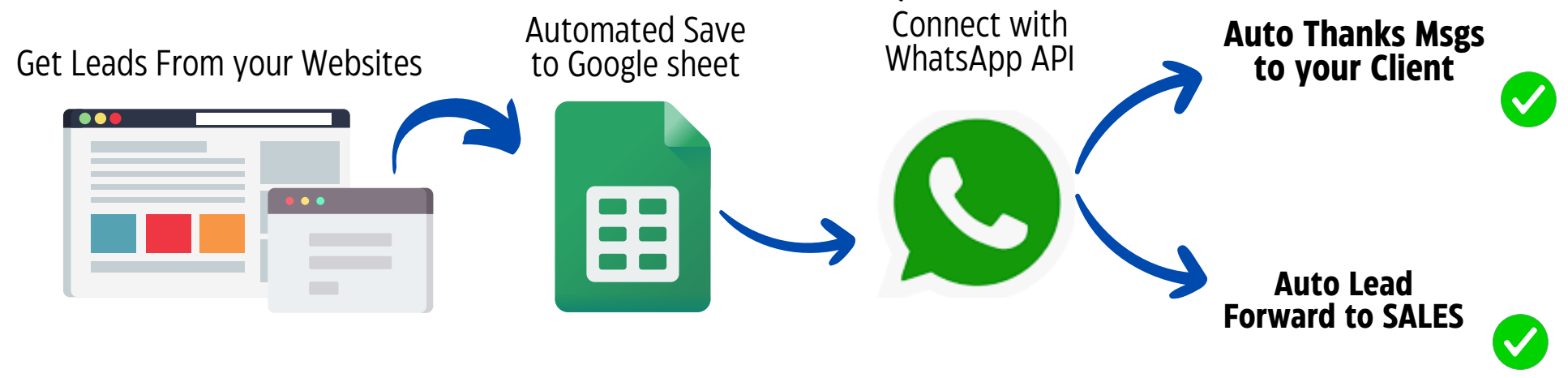


**SPECIAL OFFER**

# Lead Generation Website (SEO FRIENDLY)



## With Automation



**Get Bulk WhatsApp Marketing API- With Multiple Channels**

# WhatsApp Marketing

(WhatsApp Green Tick Verification for Free\*)



## Product at a glance

- Send Unlimited Messages
- Send From Mobile also
- No Need to Switch On your system all time
- No Internet Shutdown problem
- No Need to Save Contacts
- Send to Groups
- Send to Group Members
- Personalized Messages
- Import Multiple Contacts
- Send IMAGES/PDF/VIDEOS
- WhatsApp No Filter option
- Groups Extractor
- Anti-Block Sending
- Schedule sending
- Auto-Reply messages
- **100% Updates & Support & Much more ....**



# DIGITAL PR AGENCY

CAMPAIGNS THAT DEMAND ATTENTION

## At MyLeadsMantra.Com

At MyLeadsMantra we also provides news distribution & Press Release solutions to marketing and PR professionals, representing companies of all sizes, right from start-ups to the fortune 500. We take pride in connecting corporates, small enterprises, startups who are the news makers with audiences across India and around the world by sharing news that directly affects the markets, customers and investors alike





**LeadsMantra.Com**  
Digital Marketing, Web Development & Creative Design Studio

## Products At a glance



1

### Product Name

WhatsApp Bulk Marketing - Software

**Validity-** 1Year

**Price-** 1,000/-

**Remarks:** You have to Link your own WhatsApp Account in the software and can easily send bulk WhatsApp msgs without saving Contact Number even to Groups and also to the Group Members Individually



2

### Product Name

WhatsApp Bulk Marketing - Cloud-Based

**Validity-** 1Year

**Price-** 1,500-1User | 3,000-5User | 6,000- 10User

**Remarks:** You have to Link your own WhatsApp Account in the software and can easily send bulk WhatsApp msgs without saving Contact Number even to Groups from anywhere and from any system

3



### Product Name

CREDIT BASED WhatsApp Bulk Msgs

**Validity-** 1Year

**Price-** 10Paisa / WA MSGS | MOQ: 1Lac

**Remarks:** We Linked Multiple Virtual WhatsApp Acts with server/Panel, Now you can send Bulk Msgs without any Banning issue with 2 Action Buttons & Files, this will help you to generate more leads for your business.

4



### Product Name

Verified WhatsApp Act

**One time Setup FEE: 3000/- +GST**

**PANEL COST:** Rs 3000+GST PER MONTH

**MSG COST** Incoming: 0.2906 Paisa | Outgoing: 0.7265Paisa

**Remarks:** This is an Official Verified WhatsApp using by Brads. Business related documents are mandatory, process may take 15-20Dya (More Info: Contact Us)

5



### Product Name

WhatsApp CRM with Bulk Sender

**Validity-** 1Year

**Price-** 1,599/-

**Remarks:** Whatsapp CRM For Web Whatsapp, Set Automatic Follow-up Message for every leads. **Set Auto Reminder 📌 For Leads In Web Whatsapp Only, Add Rapid Responses & Much more**

6



### Product Name

BULK SMS SERVICE

**Validity-** NA

**Price-** 10Paisa / WA MSGS | MOQ: 1Lac

**Remarks:** Our Support Team is dedicated to helping you get your SMS messages across. Reliable Delivery. We send your messages through the most reliable routes on offer.

7



### Product Name

Bulk Email Marketing

**Validity:** NA

**PANEL COST:** NIL

**EMAIL COST** 10 Paisa/Email

**Remarks:** Sending bulk emails can be a cost-effective and powerful marketing tool for businesses. There are several potential advantages to sending bulk emails (More Info: Contact Us)

8



### Product Name

Bulk Voice Calls

**Validity-** NA

**Price-** 11Paisa / Call

**Remarks:** Bulk Voice call Services have a very important role in all areas including business, education, medication, eCommerce, politics, etc.



9

### Product Name

Landing Page - For Leads Collection

Validity- 1 YEAR

Cost: 5,000/-

**Remarks:** A well-designed landing page can impress and turn new visitors into leads by showing the valuable content your company can deliver.  
**(More Info: Contact Us)**



10

### Product Name

Website Development

Validity: 1Year

Cost: 7,000/- (Starting)

**Remarks:** For starters, a professional website gives your business an air of credibility and legitimacy. Customers are more likely to trust and do business with a company that has a well-designed website than one that doesn't.



11

### Product Name

Google My Business

Validity- NA

Price- On Request

**Remarks:** Google My Business profiles provide ample opportunities for engagement. Potential customers can access your website or call you with one tap



12



## Product Name

Facebook & Instagram Ads (Meta Ads)

**Validity-** 1 Month

**Cost:** 5,000/-

**Remarks:** Advertising on Meta allows you to tailor your campaigns to specific goals, which include the different levels of the marketing  
(**More Info: Contact Us**)

13



## Product Name

Google Ads

**Validity:** 1Month

**Cost:** 5000/- (Starting)

**Remarks:** Enhances Brand Awareness. Google Ads is one of the best ways businesses can increase brand awareness and drive more sales  
**Contact us for more details**

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## Product Name

Digital PR

**Validity-** Lifetime with Non-Disclaimer

**Price-** On Request

**Remarks:** news distribution & Press Release solutions to marketing and PR professionals, representing companies of all sizes  
(**Contact us for more details**)

**MyLeadsMantra.Com**

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